

The Powerbox Group expands in the Benelux.

Following continuously growth the Powerbox Group subsidiary in the Benelux has appointed a new Account Manager. Johan Doeven joined the successful sales team on June 1st. Johan brings with him 10 years of experience in selling electronic components and a further specialization in selling power solutions is an obvious step. Johan will be focusing on selling standard power solutions from Craftec — the distribution division of the Powerbox Group.

“The choice to work for the Powerbox Group was quite easy. Craftec’s standard product range, the possibilities of custom design solutions and the worldwide organization makes the Powerbox Group unique and successful in the market place. Furthermore the excellent reputation of the Swedish based company and its culture appealed to me”, says Johan.

You can contact Antoine Romme or Johan and his colleagues by phone +31 76-5015856 or by mail info.nl@craftec.nl.

About The Powerbox Group and Craftec

The Powerbox Group, founded in 1974, has more then 30 years experience in developing, manufacturing, marketing and sales of power supply solutions to the electronic industry. The Groups headquarters are based in Sweden, from which it manages subsidiaries in 15 countries covering Europe, the US, Asia and Australia.

Craftec was founded as a dedicated power supply distribution company. It specialises in offering sales and marketing expertise to the worlds top power supply manufacturers. Ensuring their products get promoted and channelled into the electronics marketplace around Europe.

For more information please refer to

www.powerbox.info

www.craftec.info